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**Governor's Motorcycle Advisory Council**  
**Virginia Department of Motor Vehicles – Room 702**  
**February 10, 2009**

**MINUTES**

**Council Members Present:**

Richard Becker  
Graeme Bisdee  
Bruce Biondo (DMV Rep)  
Jim Cannon (Council Vice Chair)  
Bob Crouch (Chair Emeritus)  
Captain Richard Denney (VSP Rep)  
Charlie Finley

Melissa Franklin  
Richard Holman  
Chief Jake Jacocks (Police Chief's Rep)  
Pam Jewell  
Keith Lindgren  
John Mazza  
Ralph Davis (Dep. Sec. – Transportation)  
for Sec. Pierce Homer  
Alleyn Harned (Ass't Sec. – Commerce &  
Trade) for Sec. Pat Gottschalk

Tom McGrath  
Rick Richardson (Council Chair)  
Patrick Sanders  
Brennan Shepard  
Chuck Talley  
Judy Watkins (VTC Rep)  
Steve Witmer  
  
Shawn Walker (ABC Rep)

**Council Members Absent:**

Bernie Adams  
Marquita Brooks  
Dale Coyner  
Sheriff Steve Draper (VA Sheriff's Rep)  
Mark Hodges (VDOT Rep)

John Marshall (Sec. of Public Safety)  
Joe Marshall  
Delegate Sam Nixon  
Senator Phillip Puckett  
Jim Ramsey

**Guests Present:**

Roger & Glennadine Gouldman  
Wes Hurst, Carroll County Board of Supervisors  
Mike Sorenson, VA Commonwealth University  
Ed Moreland, American MC Association  
Peter Howell, United States Marines  
Keith McCrea, DOAV

John Saunders, DMV-VA Highway Safety Office  
David Mosley, DMV-VA Highway Safety Office  
Diana Boxey, VA Hospitality & Travel Association  
Sandy Fox  
Pat Danielson

**Welcome Remarks, Introductions and Roll Call:**

Chair Rick Richardson welcomed the group and conducted roll call. The chair declared that a quorum was present.

**Public Comment:**



Guests were asked to identify themselves and public comment was solicited. No public comment was received.

### **Review of Minutes:**

Chair asked for additions/changes to the November 2008 Council Meeting Minutes that were distributed to members. Motion was made, seconded and carried to accept the Minutes as presented.

### **Committee Reports:**

- **Finance:** Chair Charlie Finley reported on current balance available in the Council. Steve Witmer gave a presentation covering the “Formation of Corporate Entity to Council”. Council Chair, Finance Chair and Steve will remain after meeting to discuss and work on changes to proceed with applying for 501 (c) (3) status for the group.
- **Tourism:** Chair Rich Holman deferred comments and passed out information on The Norton Electra, a project that combines old and modern technology on a motorcycle being produced by the Norton Motorcycle Company.
- **Economic Development:** Chair Patrick Sanders indicated that there were no new prospects due to the falling economy. He mentioned the cutbacks of various dealers. (i.e., Harley – 20% and Honda 8%) Wes Hurst discussed the progress on the I-77 motorcycle rest area and mentioned the 75<sup>th</sup> Anniversary Plans for the Blue Ridge Parkway.

Bob Crouch suggested that the Council get involved with the celebration plans in an effort to show how important the parkway is to the motorcycling community. Chair Richardson asks Bob Crouch, Tom McGrath and Rich Holman to work together on this endeavor.

- **Safety:** Chair Keith Lindgren touched on the decrease in motorcycle fatalities for 2008 and mentioned various motorcycle training opportunities that were available. Keith discussed HB1873 and how this bill incorporate concerns the military brought forth at the November meeting.
- **Marketing/Communications:** Chair Joe Marshall absent. No report.
- **Vice Chair’s Comments:** Vice Chair Jim Cannon reviewed motorcycling legislative that is currently in the General Assembly.

### **Presentation #1: Grand Tour of Virginia**

Melissa Franklin, Chair of the task force for the 2009 Motorcycle Grand Tour of Virginia provided the Council an overview of the tour timeline. Melissa recognized the task force members and discussed sponsorship and partnership in the tour. Task force members will meet immediately following Council meeting to discuss date of next task force meeting and next steps in proceeding.



Chair Richardson asks for a motion to proceed with tour. Motion was made, seconded and carried to accept as presented to Council.

### **Presentation #2: American Motorcyclist Association (AMA)**

Ed Moreland, Vice President of Government Relations for the American Motorcyclist Association gave a brief overview of the AMA, its function and motorcycle support efforts. Ed offered the assistant of AMA to send out on their national data base any news releases covering the Virginia tour or other related functions involving Virginia's motorcycling community.

### **Old Business:**

Shawn Walker brought to the Council's attention that due to budget shortfall, printing services for State agencies have been stronger hit. The motorcycle bumper sticker supply needs refurbishing and Shawn is looking into alternative sources for printing. Bob Crouch recommended, if needed the Council could help support the printing of the bumper sticker. Motion was made, seconded and carried for the purchase of up to \$1,500 worth of stickers if the need arises.

### **New Business:**

Chair Richardson mentioned that it was time to prepare to elect a Chair for the upcoming year. By-laws state that the Council will elect a Chair annually from among its members. The Chair may serve up to two terms. Chair Richardson asks Bob Crouch to Chair committee with Chuck Tally and Brennan Sheppard serving as committee members for this process.

Bruce Biondo informed the Council that nominations were being accepted for the Governor's Transportation Safety Awards. Nomination form can be located on [www.dmvnow.com](http://www.dmvnow.com).

Several upcoming events were mentioned such as the May 2, 2009 motorcycle event at the Pentagon. Pam Jewell indicated for all notices to be sent to her and she would ensure they got placed on the [www.motorcycleva.com](http://www.motorcycleva.com) website.

### **Next Meeting:**

May 12, 2009 – 10:00 am-Noon – DMV Richmond, Room 702

Meeting adjourned.